

Vero Beach Chamber of Commerce Centennial Treasure Map



(The treasure is the foot traffic in your business)

Only 24 3" ads are available to surround the treasure map at \$50 each.

There are 5 full page ads 4.5 x 6" and is \$250 each.

Back Cover is 4.5 x 6" for \$400.

If you purchase one of the full page ads you get a 3" ad also.

The premise is that the consumer will pick up the map at the Chamber of Commerce Office on 14th Avenue beginning Thursday, March 14th. Each person must visit all 24 advertisers. You, as the business, will be given a sheet of numbers. You will give one number to each treasure hunt person visiting your business. In addition to their visit they will be required to purchase an item from at least two businesses they visit. Each treasure hunter will have until 3pm on March 21st to bring the map and receipts to the Chamber of Commerce. You will receive more foot traffic and the opportunity to make more sales. The consumer will learn more about you and have the chance be the winner of the \$500, \$300, or \$200 prize.

Please fill out this form to be included in this wonderful opportunity:

Contact Name: _____ Business_____

Address: _____ Website_____

_____ Phone_____

Email_____

Ad Size_____ Payment Method_____

Save, Attach and Email to: robertjmccabe@aol.com